DATE: 6, 7 & 8 SEPTEMBER 2022 | TIME: 9:00 AM - 5:00 PM

Organised by

Centre for Professional Skills Development in Public Health (CPSD)
BRAC James P Grant School of Public Health (JPGSPH)

BRAC JAMES P GRANT SCHOOL OF PUBLIC HEALTH

BRAC UNIVERSITY — Inspiring Excellence

| 5 - 6 - 7 March 2023 | 9:00 am - 5:00 pm | Course Fee: BDT 8,000 |

LEARNING BY DOING: SHORT COURSE ON
Qualitative Data Analysis using NVivo 12 Pro

ABOUT THE COURSE

The course blends lectures on basic concepts of qualitative data analysis with hands-on exercises using NVivo, along with how to write and present qualitative findings.

ABOUT NVivo

NVivo is a powerful qualitative data analysis software used by researchers in public sector institutes, NGOs, academia, research institutions and other civil society organizations involved in qualitative/mixed method projects worldwide. It helps to organize, analyze and find insights in qualitative data. In this workshop, you will gain practical experience learning the software's key functions and how to use it for qualitative analysis. Participants can walk out of the classroom and start using NVivo in their projects immediately!

DURING THE COURSE YOU WILL LEARN

Qualitative Data Analysis
- The concepts and approaches of qualitative analysis
- Identify Themes and patterns
- Coding (using Nvivo-12 pro)
- Preparing Data Display Matrix
- Writing Qualitative Interpretation

Using NVivo in practice
- Installation and creation of an NVivo project
- Feature familiarization
- Import and organize data
- Creating codes and Coding in-vivo
- Memo writing
- Creating case
- Export data out of NVivo
- Merging and copying project
- Visualizations through mind maps

At the end of this course, participants will be able:
- To apply the right approach to analyze their data
- To develop an analytical plan for their qualitative research
- To identify what strategy to use to transform data into findings

WHO CAN APPLY FOR THIS COURSE?

This course is for those who are new to qualitative analysis and wish to learn and apply the various analysis methods. The course is designed for junior and mid-level aspiring researchers and development practitioners working in public sector institutes, academia, research institutions, and other civil society organizations involved and interested in qualitative research.

Basic knowledge of qualitative methodology is necessary. Bring your Laptop where NVivo software is used for demonstration only. No knowledge of NVivo is required.

COURSE FACILITATOR

Dr Mrittika Barua is an Assistant Professor and Deputy Director (Centre of Excellence for Science of Implementation and Scale-up) at BRAC James P Grant School of Public Health (BRAC-JPGSPH). She co-coordinates and teaches the Qualitative Research Methods module to the Master of Public Health students at BRAC-JPGSPH. She completed her PhD from Radboud University Nijmegen (Netherlands) and her MPH from BRAC-JPGSPH.

Over the span of 10 years of her career, she has led numerous qualitative research, supervised MPH students in their thesis, reviewed articles for journals, presented at conferences, and published several articles in peer-reviewed journals. Her prime areas of interest comprise participatory research, gender, infectious disease and implementation research.

Ms Sayema Akter is an Anthropologist and Ethnographer by training. Currently working as a Lecturer at BRAC James P Grant School of Public Health, BRAC University. She teaches Public Health to Anthropology module and mentoring to the Master of Public Health students. She has more than ten years of extensive research experience in designing and implementing small to large-scale empirical qualitative research mainly anthropological in nature and public health aspects. She has expertise in using different analytical software like NVivo and ATLAS.ti and provides training for the researcher. Presently, she is engaged in leading qualitative research, teaching, publishing articles in peer-reviewed journals, and writing manuscripts.

She graduated from Jahangirnagar University in Anthropology. Later received her MPH from American International University-Bangladesh. She is a prospective PhD. student at the University of South Carolina, Columbia, USA.

Participants are requested to bring their own **LAPTOP** (64 Bit Operating System) during the course. Wi-Fi facilities are available.

REGISTRATION DEADLINE: SATURDAY, 25 FEBRUARY 2023
COURSE FEE SUBMISSION DEADLINE: TUESDAY, 28 FEBRUARY 2023

This is a non-residential **INPERSON** course.
The course fee includes training materials, tea, snacks and lunch

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HOW TO APPLY

Please follow this link: **https://forms.gle/11MZimArUVhcGfTz6** to complete the **REGISTRATION FORM** and submit by **SATURDAY 25 FEBRUARY 2023**. You will be notified about the payment method when your application is accepted. Your seat will be confirmed upon completion of full payment. **If you have any queries please contact Mobile: 01843 903011 (Munir), Email: cpsd@bracu.ac.bd**